Annex
Rennes School of Business 2019/2020 Intake Programme List
for applicants with a Bachelor in Business/Economics/Management majors

SEPTEMBER INTAKE

- **2-Year Master in Management – MIM (Programme Grande Ecole – PGE) Programme**

14 MSc 100% taught in English

- MSc International Accounting, Management Control and Auditing
  Preferable Bachelor Economics or Accounting, basic courses in Accounting fields are required.
- MSc International Finance
  Preferable Bachelor Economics or Finance, basic courses in Finance fields are required.
- MSc International Marketing
  Preferable Bachelor Economics, BBA or Marketing, basic courses in Marketing fields are required.
- MSc Digital Marketing & Communication
  Preferable Bachelor Economics, BBA or Marketing, basic courses in Marketing & E-Commerce fields are required.
- MSc International Human Resource Management
- MSc Supply Chain Management
  Preferable Bachelor Economics, Management or BBA, or Logistics Engineer studies
- MSc Sports, Leisure and Tourism Management
- MSc Sustainable Management and Eco-Innovation
  Preferable Bachelor Economics, Management or BBA, or Engineer studies in Environment…
- MSc International Business Negotiation
- MSc Data & Business Analytics
  Preferable Bachelor Economics, Management or BBA, or IT Engineering, statistics, web developper
- MSc International Financial Market Analysis
  Preferable Bachelor Economics or Finance, basic courses in Finance fields are required.
- MA International Business : *Preferable Bachelor Economics, Management or BBA*
- MSc International Luxury & Brand Management
- MSc Global Business Management

2 MSc in English & French for students who are fluent both in English & in French

- MSc Creative Project Management: Culture et Design
- MSc Innovation & Entrepreneurship : *Bachelor Economics, Management or BBA or Engineer*

JANUARY INTAKE from January 2020 to August 2021

3 MSc with 8 specializations for January Intake entirely taught in ENGLISH:

- MSc Global Business Management,
- MSc International Luxury & Brand Management
- MSc International Management (6 Specializations to choose 1)
  - o Marketing
  - o Finance
  - o HR
  - o Innovation Management,
  - o Supply Chain
  - o Digital Marketing

PREPARATION COURSES – 1-Year Premaster PEC TOEIC/600 or IELTS/5.5 or TOEFL/60
Online Intensive English Course (IEC) for TOEIC/700-745 or IELTS/6.0 or TOEFL/70-79.
Business Management Preparation Course for students join the 3+MSc cooperation
The content of this documents is subject to update. The official information refers to www.rennes-sb.com